

The Association between Number Magnitude and Space is dependent on notation

Evidence from a perceptual orientation task

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The Association between Number Magnitude and Space

- In most cultures, responses to relatively larger numbers are faster for the right hand, those to smaller numbers for the left hand, even when number magnitude is irrelevant to the task.
- the Spatial-Numerical Association of Response Codes effect (the SNARC effect)



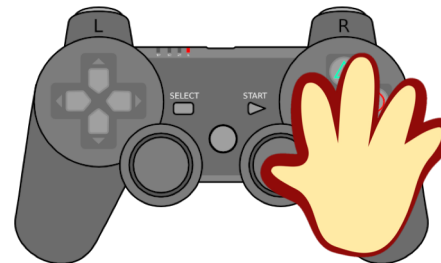
Classic paradigm: the parity judgement task

Welcome to our experiment!

In this experiment, you will see some Arabic numbers.
press the left key if the present number is **odd**.
press the right key if the present number is **even**.



(NUMBERS FROM 0-9)



Classic paradigm: the parity judgement task

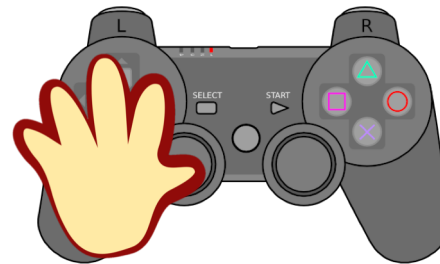
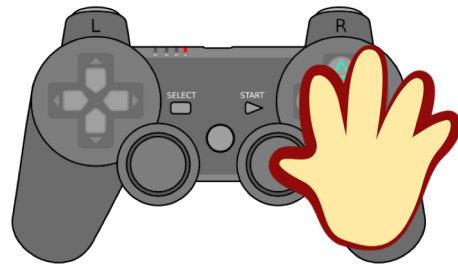
In the next section, the rules change

press the left key if the present number is **even**.

press the right key if the present number is **odd**.

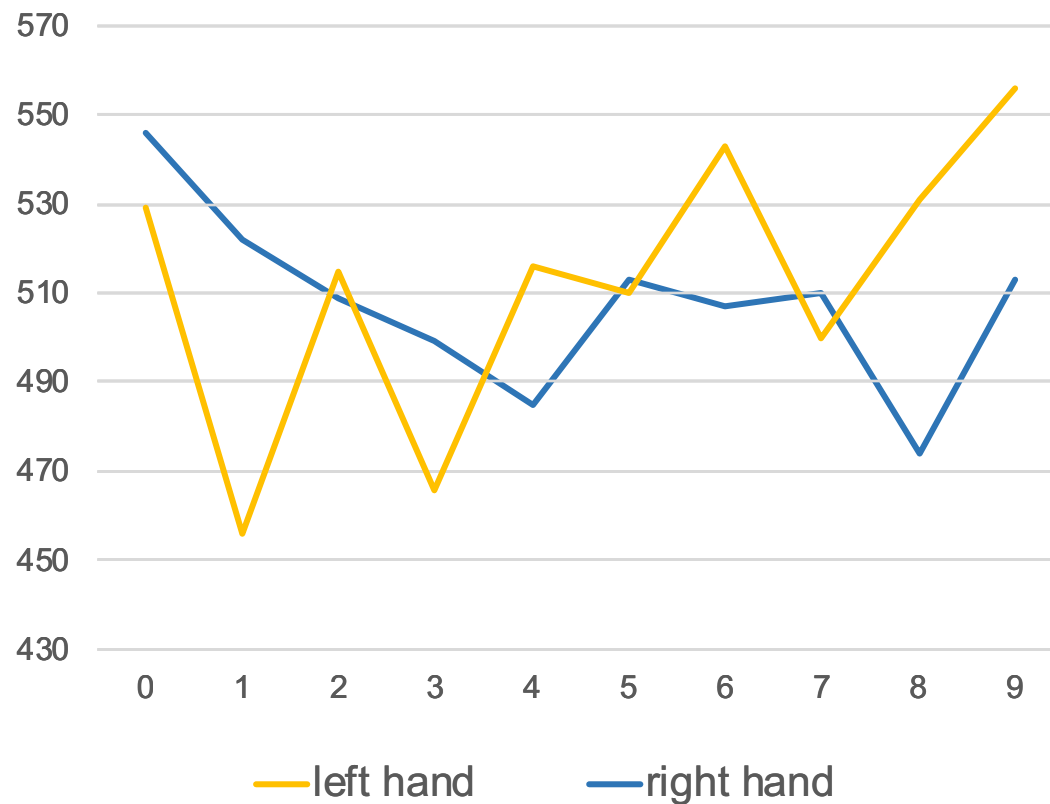


(NUMBERS FROM 0-9)



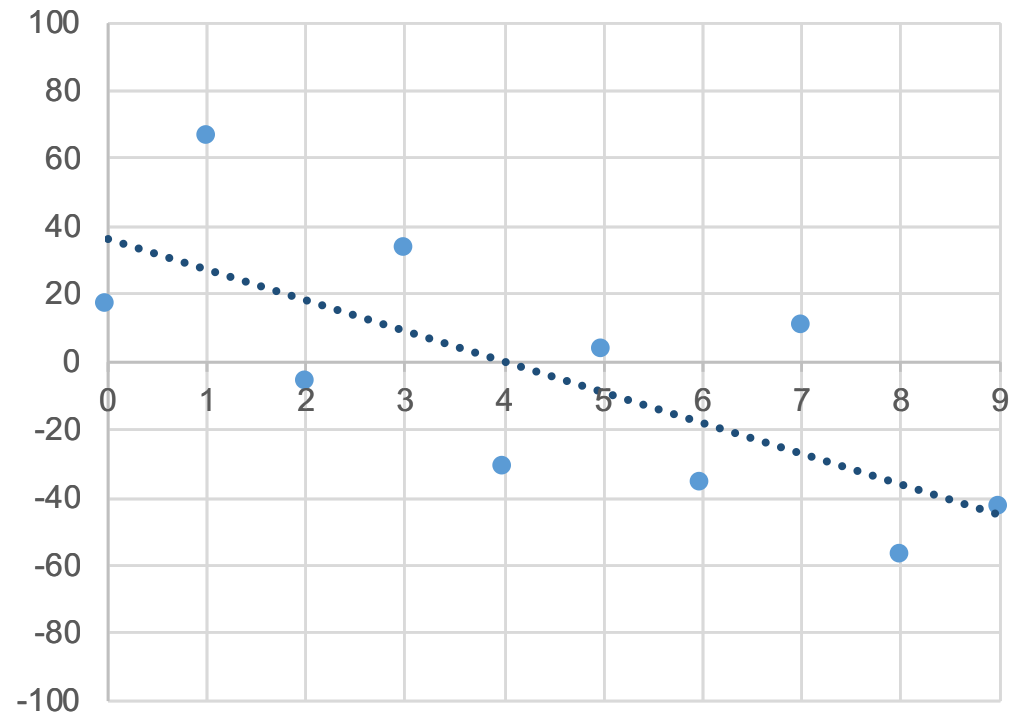
Classic paradigm: the parity judgement task

Mean Reaction Time



Classic paradigm: the parity judgement task

RT(right hand) minus RT(left hand)



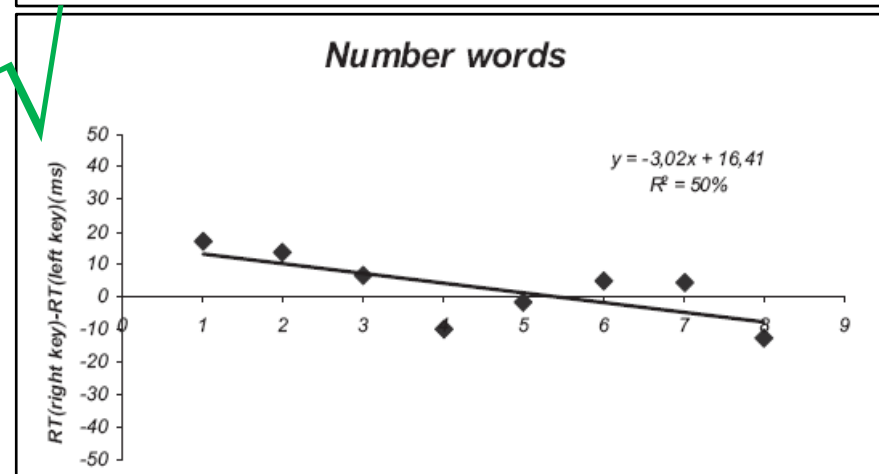
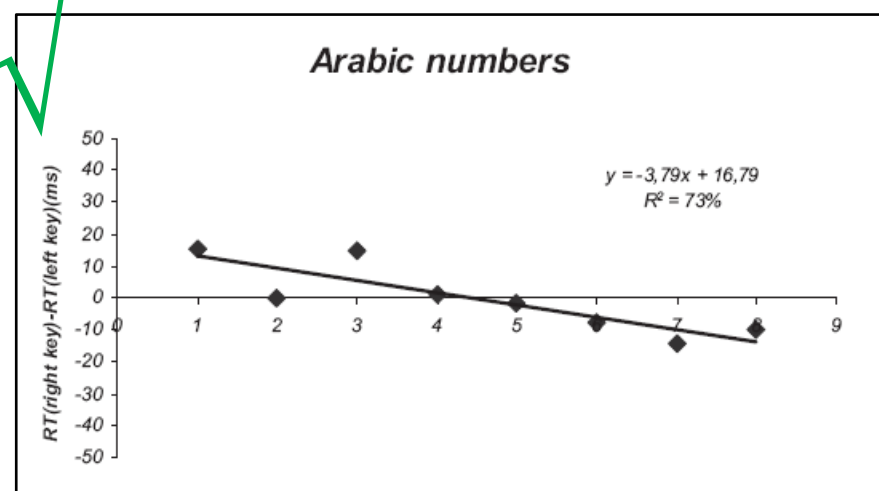
Does the SNARC Effect Depend on the Notations ?



Does the SNARC Effect Depend on the Notations ?

- In the parity judgement task

Arabic Number	Number Words
0	null
1	eins
2	zwei
3	drei
4	vier
5	fünf
6	sechs
7	sieben
8	acht
9	neun



Does the SNARC Effect Depend on the Notations ?

- Why familiar and unfamiliar notations can process the same SNARC effect ?



- Does this notation-independent SNARC effect phenomenon really stable? **We need to use another paradigm to prove it !**

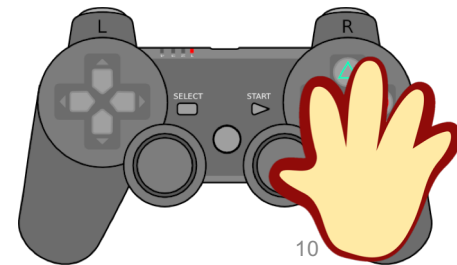
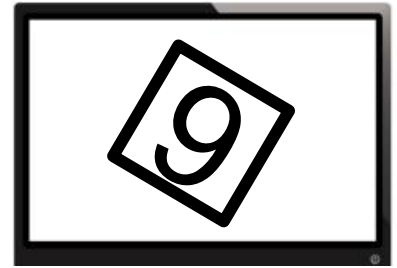
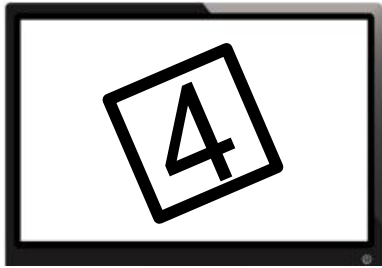
New paradigm: the perceptual orientation task

Welcome to our experiment!

In this experiment, you will see some frames .
Each one contains a number.

press the **left** key if the frame is **left-rotated**.

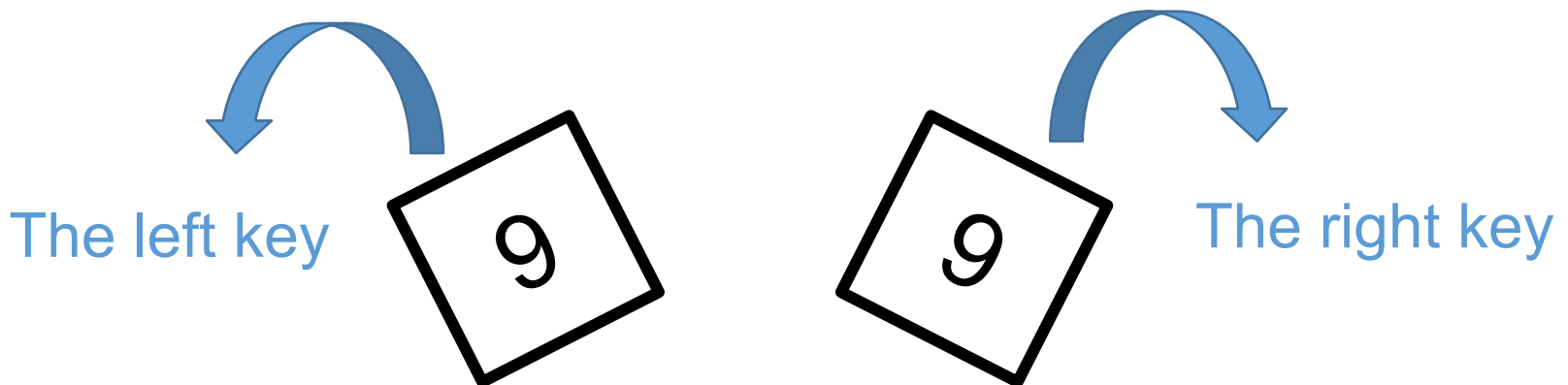
press the **right** key if the frame is **right-rotated**.



New paradigm: the perceptual orientation task

Advantage 1: simpler and easier

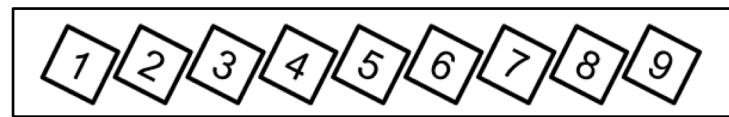
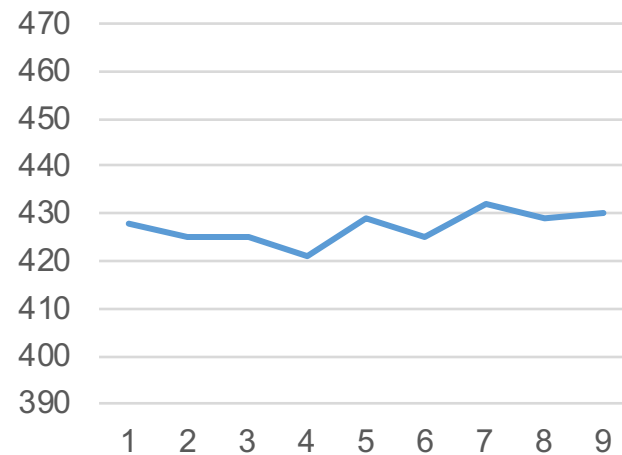
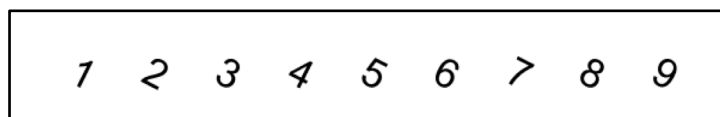
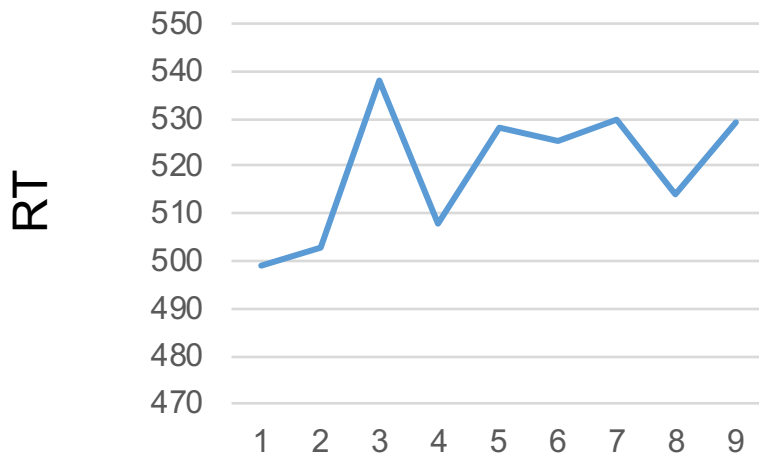
- Never need to change the responding rule
- the task demand has nothing to do with numbers.



New paradigm: the perceptual orientation task

Advantage 2: control between different numbers

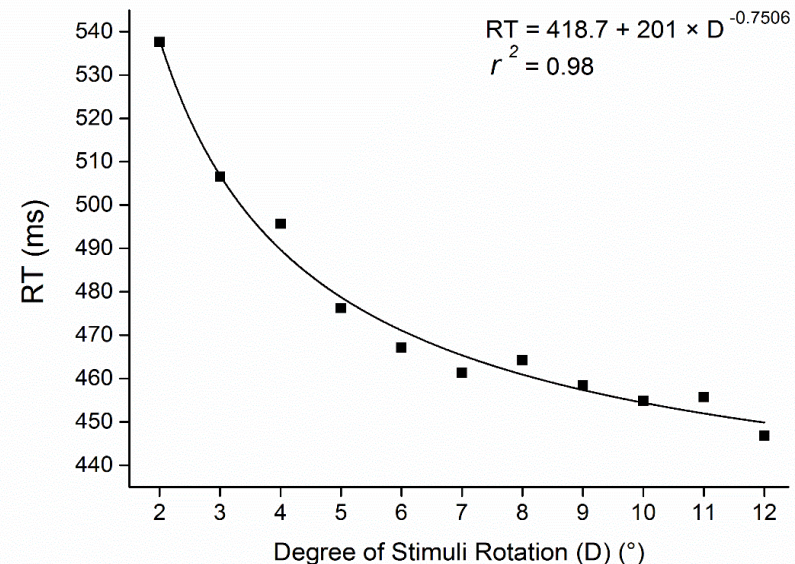
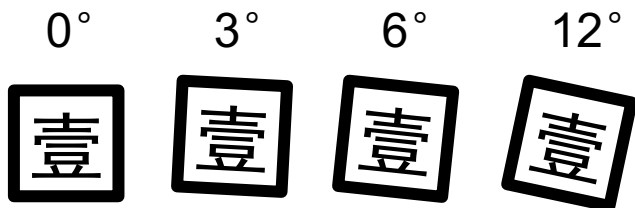
- Add the frame to control different physical features of numbers



New paradigm: the perceptual orientation task

Advantage 3: control between different notations

- Using an adaptive program to equate the RTs of different notations (Ex. If the reaction times are longer for Chinese numbers than for Arabic numbers, the program would enlarge the degree of rotation for Chinese stimuli to make it easier.)

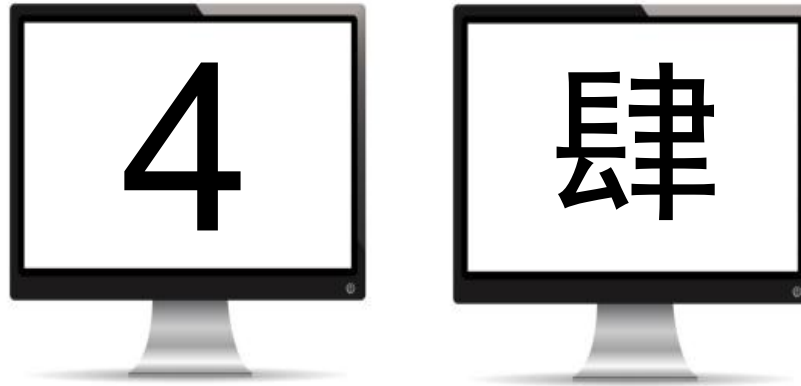


Research hypotheses

- The SNARC effect would occur for both Arabic (familiar) and Chinese(unfamiliar) numbers in the parity task.
- Under the control of confounding variables, the SNARC effect would only occur for Arabic numbers but be absent for Chinese numbers

Participants & Procedures

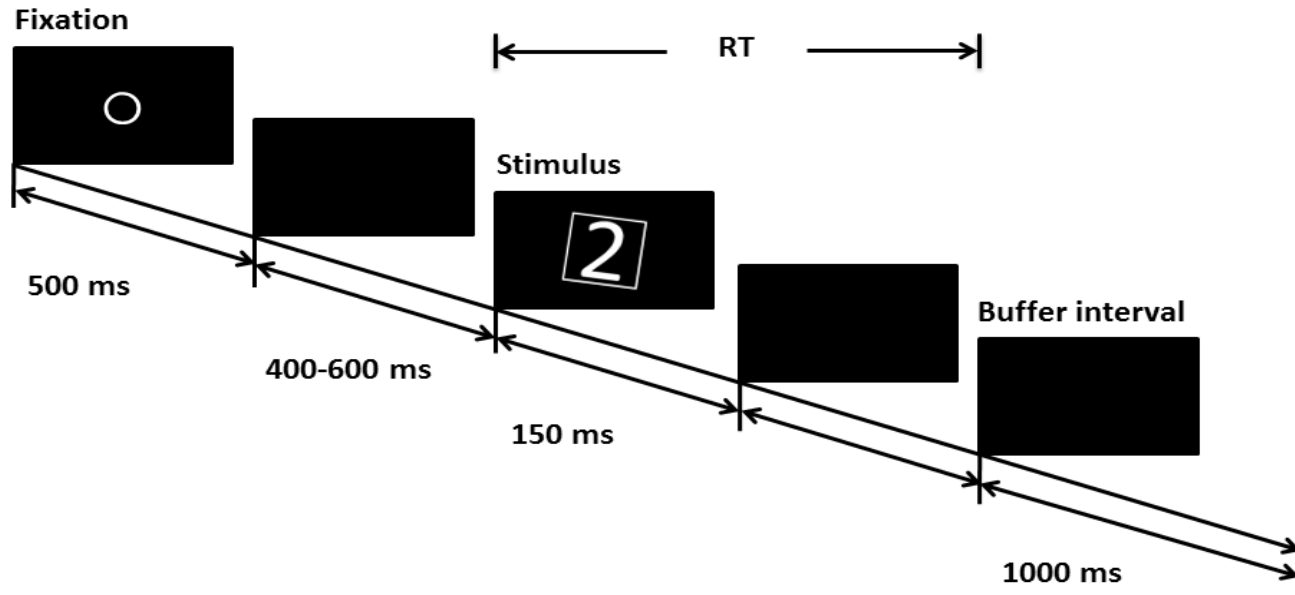
Appendix



The classic parity judgement task

Participants & Procedures

The Main Experiment

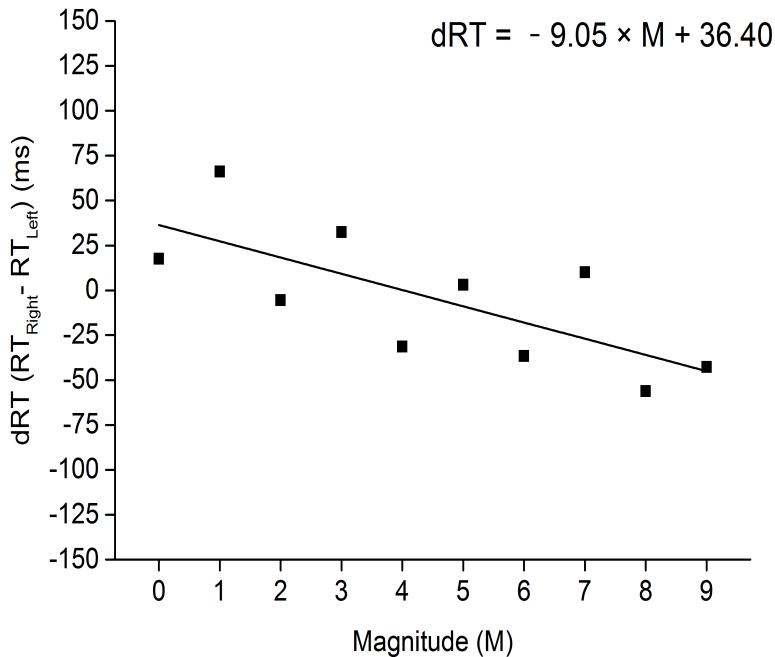


Arabic	1	2	3	4	5	6	7	8	9
Chinese	壹	貳	叁	肆	伍	陆	柒	捌	玖

Results

The parity task

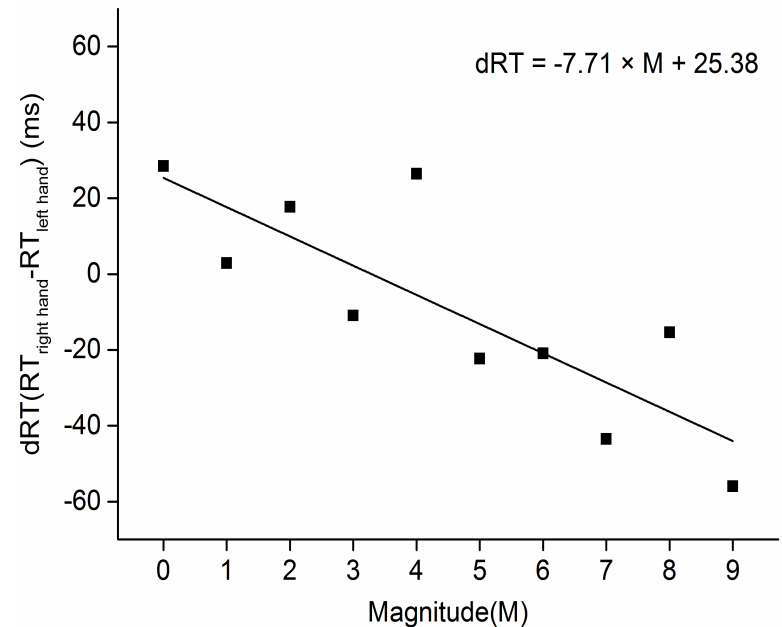
Arabic



Sig

$t(17) = -4.30, p < .01$

Chinese



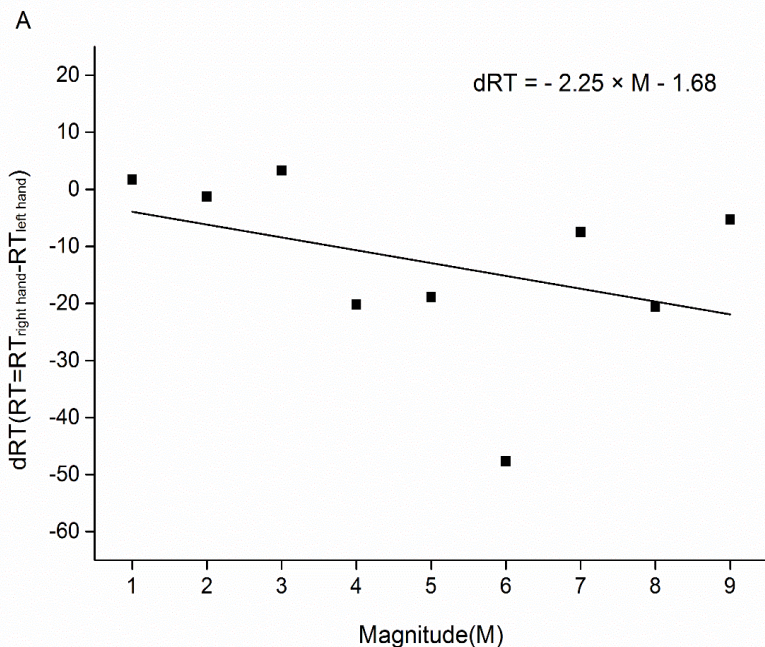
Sig

$t(30) = -4.89, p < .05$

Results

The perceptual orientation task

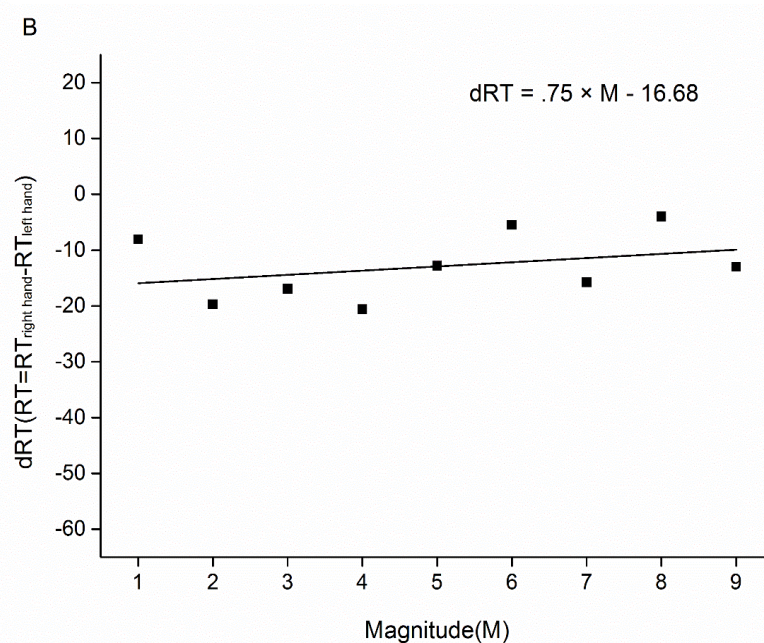
Arabic



Sig

$t(21) = -2.41, p < .05$

Chinese

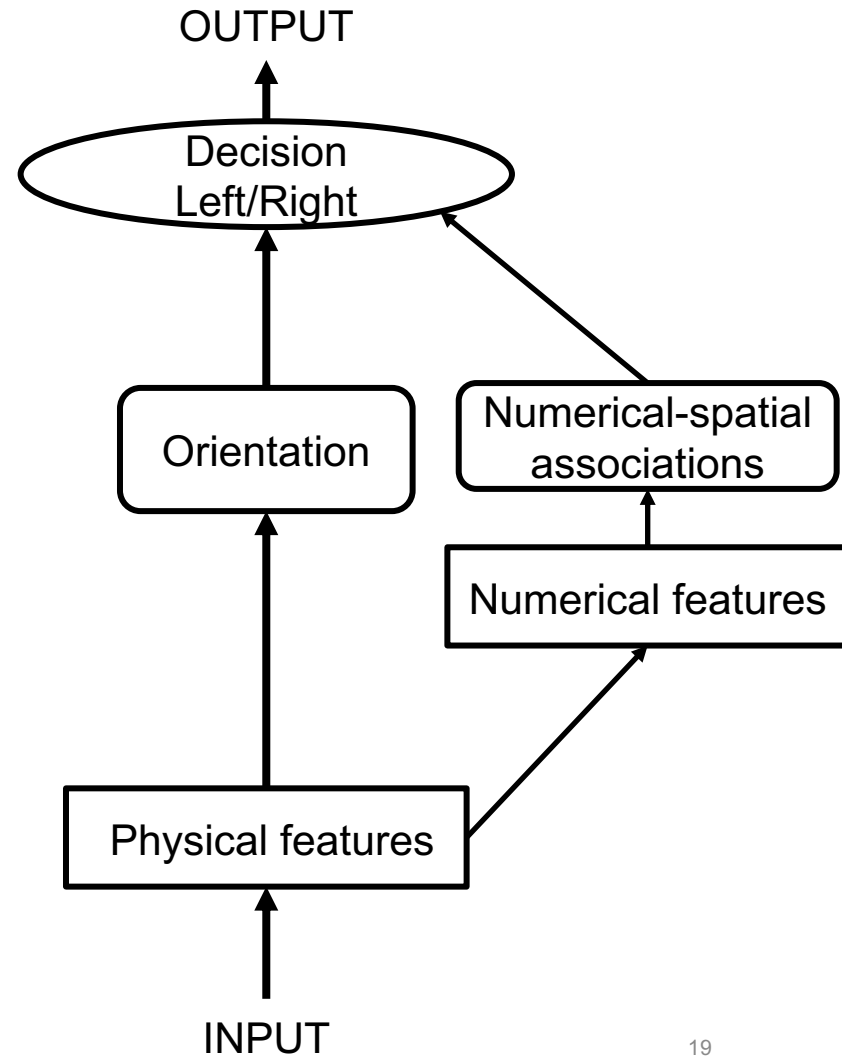
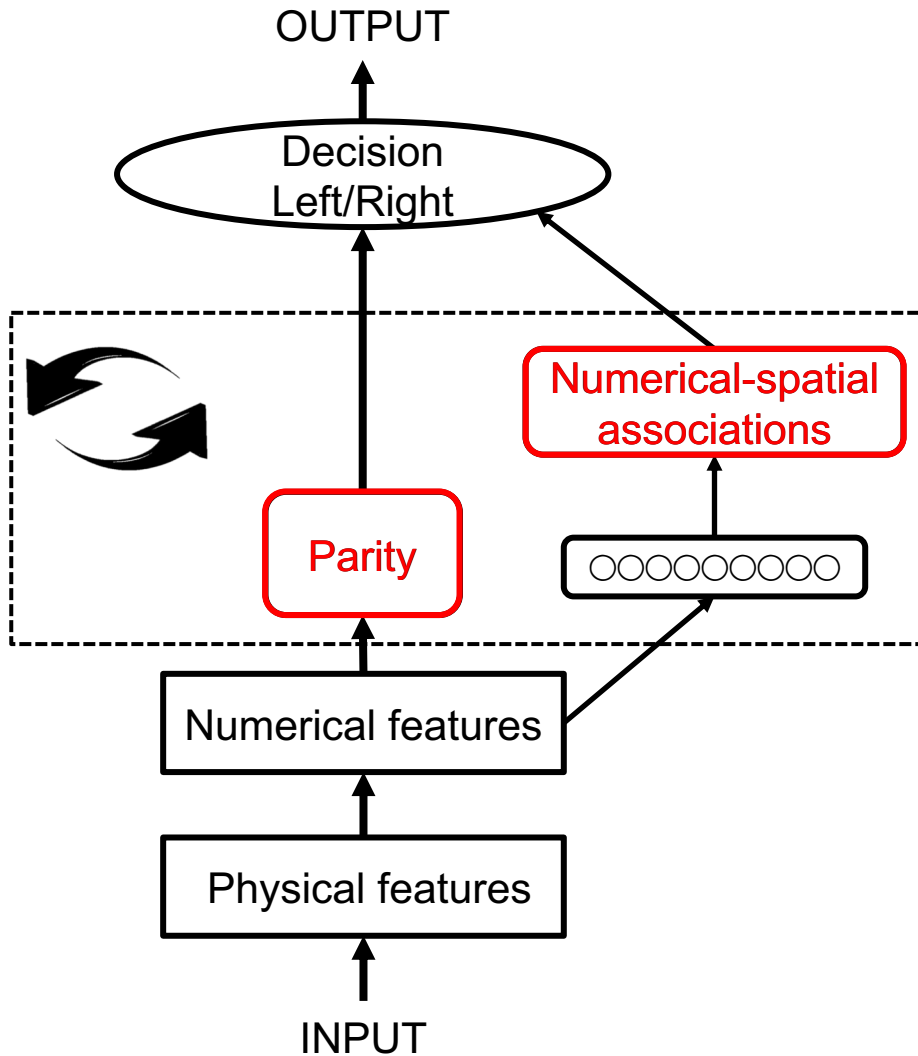


Non-Sig

$t(21) = .84, p = .408$

The parity task vs. the new perceptual task

Which represents the automatic process?



THANK YOU FOR LISTENING



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